



# Household Community Survey Report

September 18, 2019



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## Introduction

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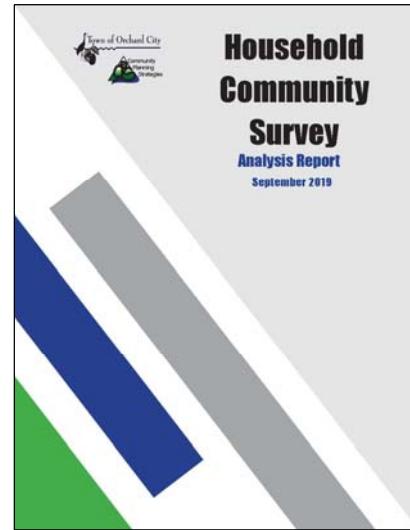
**Building People, Places, and Community by supporting communities in reaching their land use and development goals effectively and efficiently.**



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# Report Layout

- 01: Background & Context**
- 02: Approach & Methodology**
- 03: Response Analysis**
- 04: Strategic Next Steps**



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# Why Survey Community?

- Increased desire to fix dangerous buildings
  - Community engagement
    - #1: Public Meeting Unleashed, May 2019
    - #2: Household Community Survey



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# Public Meeting Unleashed

- 1) Community visioning exercise
  - 2) Identify what people might pay for
  - 3) Decrease the negative impacts of growth
  - 4) Land use regulations are not desirable
  - 5) Design standards
  - 6) Economic analysis



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## Objective

- Gather insights on topics, ideas and projects the town has been considering
- Assist Planning Commission, Board of Trustees, and town staff to:
  - Prioritize projects
  - Identify next steps
  - Allocate resources

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# Survey Set Up

- 6 Parts
- 3 Question Types

**Spring 2019 Community Household Survey**  
Nest City, Orchard City

**Dear Town:**  
You are receiving this survey because in 2018 and 2019, the Town of Orchard City made the decision to pursue the very best decisions and services possible, but to reduce their costs, the Town of Orchard City has chosen to outsource their survey to a professional surveying firm. Your time is important and the time you take to complete this survey will help us better understand your needs and expectations. We encourage you to take the time to answer all questions.

**1. GENERAL COMMUNITY UNDERSTANDING** We are interested in the following Town characteristics, community needs, and the way the Town is perceived by its residents. Please indicate how each of these characteristics, community needs, and the way the Town is perceived by its residents make the town a better place to live or work. Please check one of the following responses: Yes, No, or Don't Know.

**2. GENERAL COMMUNITY UNDERSTANDING** We are interested in the following Town characteristics, community needs, and the way the Town is perceived by its residents. Please indicate how each of these characteristics, community needs, and the way the Town is perceived by its residents make the town a better place to live or work. Please check one of the following responses: Yes, No, or Don't Know.

**3. LAND USE** Many citizens have asked the Town to offer professional services which are typically provided by a town. Some of the amenities and services we offer are listed below. Please provide your perspective as to each of the statements below.

**4. TOWN SERVICES** Many citizens have asked the Town to offer professional services which are typically provided by a town. Some of the amenities and services we offer are listed below. Please provide your perspective as to each of the statements below.

**5. TAXES** We have heard from some citizens that we recognize Orchard City as a Town, but offer a public water utility provider. Please let us know your perspective on the Junction of Orchard City. Responses to this question will be used to determine the appropriate public service and governmental assistance to be provided by Delta County.



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# Survey Reliability

Population Size:

1,774 Households

Responses Received:

351 Surveys

Total Response Rate:

19.8%

Average Sample Size:

327.7 Responses

Confidence Level:

95%

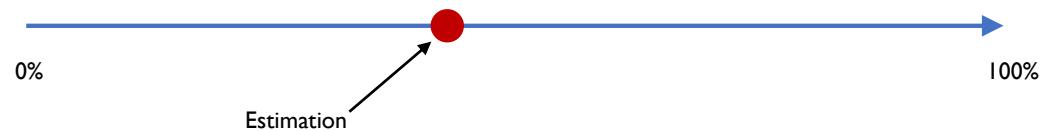
Margin of Error:

+/ - 5%



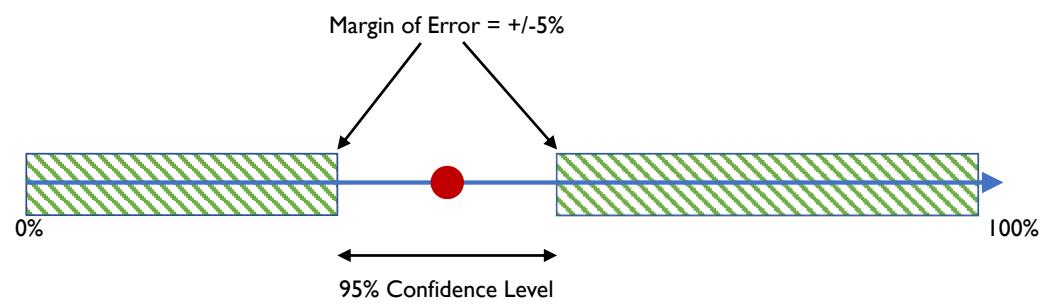
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# Survey Reliability



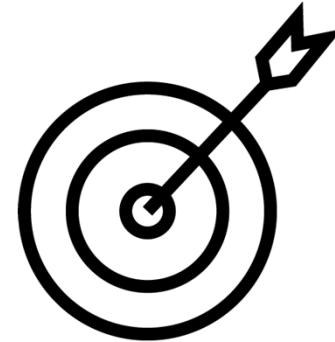
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# Survey Reliability

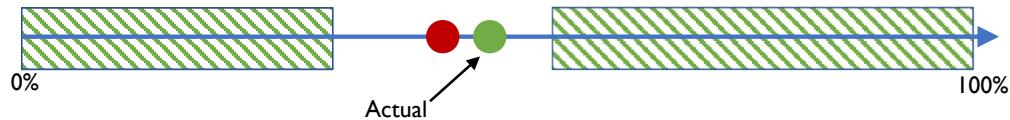


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# Survey Reliability



We can be **95% confident** that the actual views fall within a **+/- 5% margin of error** of the survey results.

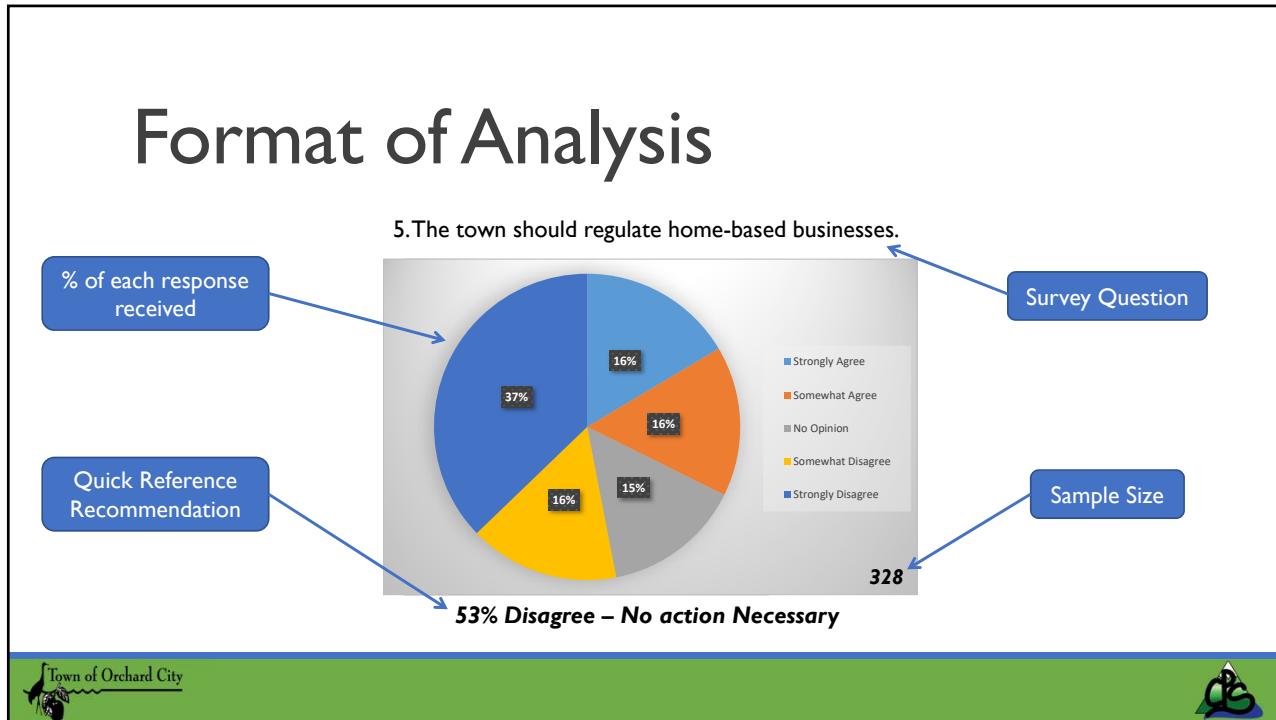


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# Format of Analysis



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## Part A: General Community Understanding

**Narrative:**

1. Good understanding of community roots
2. Generally informed
3. Declining revenues weren't known
4. Delta County developing land use regulations unknown

**Recommendation:**

1. Increase communication with residents to increase transparency and trust.

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## Part B: Land Use

### Narrative:

1. Community generally against land use regulations
2. Strong feelings towards salvage yards
3. Limit RV parks and tiny home development

### Recommendation:

1. Basic land use standards based on limiting negative impacts
2. Clear the path for home based businesses

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## Part C: Town Services

### Narrative:

1. Many capital projects are not supported
2. Distinguish between various land uses
3. Focus on negative impacts

### Recommendation:

1. Community engagement
2. Nuisance ordinance
3. Land use standards

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## Part D: Water

### Narrative:

1. Split community
2. Sentiment is all over the board

### Recommendation:

1. Continued education, outreach, and dialogue
2. Additional research:
  1. Delta County position
  2. Colorado Dept. of Local Affairs resources

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## Part E: Roads

### Narrative:

1. Lower interest in capital projects.
2. Higher interest in increased safety measures.
3. Higher interest in maintenance.

### Recommendation:

1. Increase participation in Transportation Planning Region.
2. Evaluate network to identify priority roadways, resources available to maintain additional roads, and funding options available.

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## Part F: Funding & Financing

### Narrative:

1. Generally fiscally conservative and unwillingness to pay for additional programs or activities.
2. Higher willingness to pay for code enforcement activities, infrastructure improvements, and maintenance of infrastructure.
3. Very low interest in funding public transportation.

### Recommendation:

1. Better understand community concerns with supporting nuisance ordinance and infrastructure improvements.

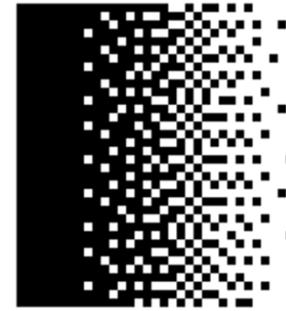
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# What's It All Mean?

## I. Pros & Cons to Dis-Incorporation



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## 2. Nuisance Ordinance



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# What's It All Mean?

1. Pros & Cons to Dis-Incorporation
2. Nuisance Ordinance
- 3. Capital Improvement Program**



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# What's It All Mean?

1. Pros & Cons to Dis-Incorporation
2. Nuisance Ordinance
3. Capital Improvement Program
- 4. Land Use Standards**



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